

Send Payment To:
WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1807396-1	09/24/17	September 2017	08/28/17 - 09/18/17

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3682

www.wsfa.com

Line Start Date	e End Date	Description	on	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
				0 2807 0 COMB. 55 (4000), 660			a p a Hode	500345000444		
Weeks:	Start Date 09/11/17	End Date 09/17/17	MTWTFSS -1	Spots/Week 1	<u>Rate</u> \$70.00					
Spots: <u>#</u> <u>Ct</u> 1 W	<u>Day Ai</u> SFA <i>Tu 09</i> Credited)/12/17	Time Descrip	<u>tion</u> MA LIVE @ 11A	Start/End Time 11-1130Am	<u>Lengt</u> :0	<u>h</u> <u>Ad-ID</u> 0			<u>Rate</u> <u>Type</u> \$70.00 NM
88 09/12/17	09/12/17		A LIVE @ 113	0 1130A-12P	-1	:30	1	\$70.00	NM	
Weeks:	Start Date 09/11/17	End Date 09/17/17	MTWTFSS -1	Spots/Week	<u>Rate</u> \$70.00					
Spots: <u>#</u> <u>Ch</u> 1 Ws	200	<u>r Date</u> <u>Air</u> 1/12/17	Time Descrip		Start/End Time 1130A-12P	<u>Lengt</u> :0	h Ad-ID 0			<u>Rate</u> <u>Type</u> \$70.00 NM
89 09/12/17	09/12/17	Late Nigh	t w/ Seth Meye	er 1137p-1237x	-1	:30	1	\$25.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u> 1 Ws	Start Date 09/11/17 Day Air SFA Tu 09 Credited	/12/17	MTWTFSS -1 Time Descript Late Nig	Spots/Week 1 tion ght w/ Seth Meyers	Rate \$25.00 Start/End Time 1137p-1237x	Lengt :0	h <u>Ad-ID</u> 0			<u>Rate</u> <u>Type</u> \$25.00 NM
90 09/12/17	09/12/17	Last Call	With Carson D	a 1230-107x	-1	:30	1	\$15.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u> 1 Ws	Start Date 09/11/17 Day Air SFA Tu 09 Credited	/12/17	MTWTFSS -1 Time Descript Last Cal	Spots/Week 1 ition Il With Carson Daily L	Rate \$15.00 Start/End Time ate 1230-107x	<u>Lengt</u> :0	n <u>Ad-ID</u> 0			Rate Type \$15.00 NM
91 09/12/17	09/12/17	WSFA 12	News at Noon	12-1230pm	-1	:30	1	\$225.00	NM	
Weeks: Spots: # Ch 1 WS	Start Date 09/11/17 <u>Day Air</u> SFA <i>Tu 09</i> Credited	/12/17	MTWTFSS -1 Time Descript WSFA 1	Spots/Week 1 ion 2 News at Noon	Rate \$225.00 Start/End Time 12-1230pm	Lengtl	<u>1 Ad-ID</u> 0			Rate Type \$225.00 NM
92 09/12/17	09/12/17	RIGHT TH	HIS MINUTES	130-2p	-1	:30	1	\$70.00	NM	
Weeks: Spots: # Ch 1 WS	Start Date 09/11/17 Day Air SFA Tu 09/ Credited	09/17/17 Date Air /12/17	MTWTFSS -1 Time Descript RIGHT	Spots/Week 1 ion THIS MINUTES	Rate \$70.00 Start/End Time 130-2p	<u>Lengtl</u>	<u>1 Ad-ID</u> 0			<u>Rate</u> <u>Type</u> \$70.00 NM
93 09/12/17	09/12/17	HARRY		2-3p	-1	:30	1	\$60.00	NM	
Weeks: Spots: # Ch	Start Date 09/11/17 Day Air	09/17/17	MTWTFSS -1 Time Descript	Spots/Week 1 ion	Rate \$60.00 Start/End Time	Length	n <u>Ad-ID</u>			Rate Type

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<u>Advertiser</u>	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3682

www.wsfa.com

www.wold.com					Spots/			
Line Start Date	End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
93 09/12/17	09/12/17 HARRY	2-3p	-1	:30	1	\$60.00	NM	
Spots: # Ch	Day Air Date Air Time De	scription	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 WSI	FA Tu 09/12/17 HA Credited	RRY	2-3p	:0	0			\$60.00 NM
94 09/12/17	09/12/17 JUDGE JUDY 2ND	RUN 3-330p	-1	:30	1	\$135.00	NM	
Weeks:	<u>Start Date</u> <u>End Date</u> <u>MTWTFS</u> <u>-1</u>		<u>Rate</u> \$135.00					2
Spots: # Ch	Day Air Date Air Time Des		Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSF	FA Tu 09/12/17 JUI Credited	DGE JUDY 2ND RUN	3-330p	:0	0			\$135.00 NM
95 09/12/17	09/12/17 JUDGE JUDY 1ST	RUN 330-4p	-1	:30	1	\$135.00	NM	
	<u>Start Date</u> <u>End Date</u> <u>MTWTFS</u> 09/11/17 -1		<u>Rate</u> \$135.00					
Spots: # Ch	Day Air Date Air Time Des		Start/End Time		h Ad-ID			Rate Type
1 WSF	FA Tu 09/12/17 JUL Credited	DGE JUDY 1ST RUN	330-4p	:0	0			\$135.00 NM
97 09/12/17	09/12/17 Today in Alabama 4	30a 430A-445A	-1	:30	1	\$15.00	NM	
	<u>Start Date</u> <u>End Date</u> <u>MTWTFS</u> : 09/11/17 09/17/17 -1		<u>Rate</u> \$15.00					
Spots: # Ch	Day Air Date Air Time Des	scription .	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSF	FA Tu 09/12/17 Too Credited	lay in Alabama 430am	430A-445A	:0	0			\$15.00 NM
98 09/12/17	09/12/17 WSFA 12 News at F	Five 5-530pm	-1	:30	1	\$420.00	NM	
	<u>Start Date</u> <u>End Date</u> <u>MTWTFS:</u> 09/11/17 -1		<u>Rate</u> \$420.00					
Spots: # Ch	Day Air Date Air Time Des		Start/End Time		Ad-ID			Rate Type
1 WSF	FA Tu 09/12/17 WS Credited	FA 12 News at Five	5-530pm	:0	0			\$420.00 NM
99 09/12/17	09/12/17 Today in Alabama 5	30a 528am-6am	-1	:30	1	\$285.00	NM	
	<u>Start Date</u> <u>End Date</u> <u>MTWTFS</u> 09/11/17 09/17/17 -1		<u>Rate</u> \$285.00					
Spots: # Ch	Day Air Date Air Time Des		Start/End Time		Ad-ID			Rate Type
1 WSF	A Tu 09/12/17 Tod Credited	lay in Alabama 530a	528am-6am	:00	O 			\$285.00 NM
100 09/12/17	09/12/17 WSFA 12 News at S MF	Six - 6-630pm	-1	:30	1	\$800.00	NM	
	Start Date End Date MTWTFSS 09/11/17 09/17/17 -1		<u>Rate</u> \$800.00					
Spots: # Ch	Day Air Date Air Time Des		Start/End Time	Length	Ad-ID			Rate Type
1 WSF	A Tu 09/12/17 WS Credited	FA 12 News at Six - MF	6-630pm	:00)			\$800.00 NM

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ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3682

www.wsfa.com

WWW.Wold.som						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
100 09/12/17	09/12/17	WSFA 12 News at Six - MF	6-630pm	-1	:30	1	\$800.00	NM	
101 09/12/17	09/12/17	Today In Alabama	6a-7a	-1	:30	1	\$450.00	NM	
Weeks: Spots: # Ch 1 WS	Start Date 09/11/17 <u>Day Ai</u> SFA <i>Tu 09</i> <i>Credited</i>	/12/17 Today I	Spots/Week 1 tion n Alabama	Rate \$450.00 Start/End Time 6a-7a	<u>Lengt</u> :0	<u>h Ad-ID</u> 00			<u>Rate Type</u> \$450.00 NM
102 09/12/17	09/12/17	ENTERTAINMENT TON	N 630-7p	-1	:30	1	\$485.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u> 1 WS	Start Date 09/11/17 <u>Day Air</u> SFA <i>Tu 09</i> Credited	/12/17 ENTER	Spots/Week 1 tion TAINMENT TONIGH	Rate \$485.00 Start/End Time T 630-7p	<u>Lengt</u> :0	<u>h Ad-ID</u> 0			<u>Rate</u> <u>Type</u> \$485.00 NM
103 09/12/17	09/12/17	NBC Today Show	7-9am	-1	:30	1	\$260.00	NM	
Weeks: Spots: # Ch 1 WS	Start Date 09/11/17 <u>Day Air</u> FA <i>Tu 09,</i> Credited	09/17/17 -1 <u>Date</u> <u>Air Time</u> <u>Descript</u> //2/17 <i>NBC To</i>	1	Rate \$260.00 Start/End Time 7-9am	<u>Lengt</u> :0	h <u>Ad-ID</u> 0			<u>Rate</u> <u>Type</u> \$260.00 NM
104 09/12/17	09/12/17	NBC Today 2	9-10am	-1	:30	1	\$115.00	NM	
Weeks: Spots: # Ch 1 WS	Start Date 09/11/17 <u>Day Air</u> FA <i>Tu 09,</i> Credited	09/17/17 -1 <u>Date</u> <u>Air Time</u> <u>Descript</u> //2/17 <i>NBC To</i>		Rate \$115.00 Start/End Time 9-10am	Lengtl	h <u>Ad-ID</u> 0			<u>Rate</u> <u>Type</u> \$115.00 NM
105 09/12/17	09/12/17	WORLD OF DANCE	9-10pm	-1	:30	1	\$800.00	NM	
Weeks: Spots: # Ch 1 WS	Start Date 09/11/17 <u>Day Air</u> FA <i>Tu 09/</i> <i>Credited</i>	/12/17 WORLD	Spots/Week 1 ion OF DANCE	Rate \$800.00 Start/End Time 9-10pm	Lengtl	n <u>Ad-ID</u> 0			<u>Rate</u> <u>Type</u> \$800.00 NM
106 09/13/17	09/13/17	WSFA 12 News at Ten -	10-1035pm	1	:30	1	\$675.00	NM	
Weeks: Spots: # Ch 1 WS	Start Date 09/11/17 <u>Day</u> Air FA W 09/	End Date MTWTFSS 09/17/17 1 Date Air Time Descript	Spots/Week 1 ion 2 News at Ten - MF	<u>Rate</u> \$675.00 <u>Start/End Time</u> 10-1035pm		n <u>Ad-ID</u>) SLFTV30 <i>A</i>	ь.L09(н)		<u>Rate</u> <u>Type</u> \$675.00 NM
107 09/13/17	09/13/17	NBC Today Show 3	10-11am	1	:30	1	\$115.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					

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Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
107 09/13/17		NBC Today Show 3	10-11am	1	:30	1	\$115.00	NM	
Spots: <u>#</u> <u>CI</u> 1 W			Dr. Agents Dr. Dr.	\$115.00 <u>Start/End Time</u> 10-11am		ı <u>Ad-ID</u>) SLFTV30A	L09(H)		Rate Type \$115.00 NM
108 09/13/17	09/13/17	Tonight Show	1035-1137pm	1	:30	1	\$260.00	NM	
Weeks: Spots: # Ch	09/11/17 0			Rate \$260.00 <u>Start/End Time</u> 1035-1137pm		ı <u>Ad-ID</u>) SLFTV30AI	L09(H)		<u>Rate</u> <u>Type</u> \$260.00 NM
109 09/13/17	09/13/17	ALABAMA LIVE @ 11A	11-1130Am	1	:30	1	\$70.00	NM	
Weeks: Spots: # Ct	09/11/17 0			<u>Rate</u> \$70.00 <u>Start/End Time</u> 11-1130Am		ı <u>Ad-ID</u>) SLFTV30AI	L09(H)		<u>Rate Type</u> \$70.00 NM
110 09/13/17		ALABAMA LIVE @ 113 AM	0 1130A-12P	1	:30	1	\$70.00	NM	
Weeks: Spots: # Cr 1 W	<u>Start Date</u> <u>E</u> 09/11/17 0	nd Date <u>MTWTFSS</u> 9/17/171 tte <u>Air Time</u> Descrip	Spots/Week 1 tion MA LIVE @ 1130AM	Rate \$70.00 Start/End Time 1130A-12P		ı <u>Ad-ID</u>) SLFTV30AI	L09(H)		<u>Rate</u> <u>Type</u> \$70.00 NM
111 09/13/17		Late Night w/ Seth Meye	er 1137p-1237x	1	:30	1	\$25.00	NM	
Weeks: Spots: # Ch	<u>Start Date</u> <u>E</u> 09/11/17 09		Spots/Week 1 tion ght w/ Seth Meyers	<u>Rate</u> \$25.00 <u>Start/End Time</u> 1137p-1237x	Length :30	Ad-ID SLFTV30AL	L09(н)		<u>Rate</u> <u>Type</u> \$25.00 NM
112 09/13/17		Last Call With Carson D	a 1230-107x	1	:30	1	\$15.00	NM	
Weeks: Spots: # Ch	<u>Start Date</u> <u>E</u> 09/11/17 09	nd Date MTWTFSS 9/17/171 te <u>Air Time</u> Descrip	<u>Spots/Week</u> 1 <u>tion</u> II With Carson Daily L	Rate \$15.00 <u>Start/End Time</u> ate 1230-107x		Ad-ID SLFTV30AL	_09(н)		<u>Rate</u> <u>Type</u> \$15.00 NM
113 09/13/17	09/13/17	WSFA 12 News at Noor	12-1230pm	1	:30	1	\$225.00	NM	
	09/11/17 09 0 <u>Day Air Da</u> SFA W 09/13/	17 12:27 PM WSFA	12 News at Noon	Rate \$225.00 Start/End Time 12-1230pm		SLFTV30AL		NIP 4	<u>Rate</u> <u>Type</u> \$225.00 NM
114 09/13/17 Weeks:	Start Date E	nd Date <u>MTWTFSS</u> 9/17/171	Spots/Week 1	1 <u>Rate</u> \$70.00	:30	1	\$70.00	NM	

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The Start Date End Date Description Start/End Time MITMITES Length Week Rate Type	www.wsfa.com									
The content of the	Line Start Date	End Date	Description	Start/End Time	MTWITESS	Length		Rate	Type	
Spots: # Ch		The state of the s		SOLD A SECURIOR CONTRACTOR WATER AND THE SOLD AND THE SOL	- Charles and the contract of					
T WSFA W 09/13/17	114 09/13/17	09/13/17	RIGHT THIS MINUTES	130-2p	1	:30	1	\$70.00	NM	
	Spots: # Ch	Day Air	Date Air Time Descrip	<u>tion</u>						
Weeks: Start Date End Date MTMTESS Spots/Week Spots End Date MTMTESS Spots/Week Spots End Date Action Description Start/End Time Length Ad-ID Rate Type Spots End Date Action Description Start/End Time Length Ad-ID Rate Type Spots/Week Spots/Week Start Date End Date MTMTESS Spots/Week Start Date End Date MTMTESS Spots/Week Start Date Spots/Week Spots/Week Start Date Spots/Week Spo	1 WS	SFA W 09/	/13/17 1:41 PM RIGHT	THIS MINUTES	130-2p	:3	0 SLFTV30A	L09(H)		\$70.00 NM
Spots: # Ch	115 09/13/17	09/13/17	HARRY	2-3p	1	:30	1	\$60.00	NM	
T WSFA W 09/13/17 2:38 PM HARRY	Weeks:									
					Start/End Time					
Weeks: Start Date End Date MTWTFSS Spots/Week Start/End Time Length Ad-ID Rate Type Start/End Time Length Ad-ID Start/End Time Length Ad-ID Rate Type Start/End Time Length Ad-ID Start/End Time Length Ad-ID Rate Type Start/End Time Length Ad-ID Start/End Time Length Ad-ID Rate Type Start/End Time Length Ad-ID Start/End Time Length Ad-ID Rate Type Start/End Time Length Ad-ID Start/End Time Length Ad-ID Rate Type Start/End Time Length Ad-ID Start/End Time Length Ad-ID Rate Type Start/End Time Length Ad-ID Start/End Time Length Ad-ID Rate Type Start/End Time Start/End Time Length Ad-ID Start/End Time Length Ad-ID Rate Type Start/End Time Start/End Time Length Ad-ID Rate Type Start/End Time Start/End Time Length Ad-ID Rate Type Start/End Time Length Ad-ID Start/End Time Length Ad-ID Rate Type Start/End Time Start/End Time Length Ad-ID Start/End Time Length Ad-ID Start/End Time Length Ad-ID Start/End Time Length Ad-ID Start/End Time Start/End Time Length Ad-ID Start/End Time Start/End Time Length Ad-ID Start/End Time Length Ad-ID Start/End Time Start/End Time Length Ad-	1 WS	SFA W 09/	13/17 2:38 PM HARRY		2-3p	:3	0 SLFTV30A	L09(H)		\$60.00 NM
Spots: # Ch	116 09/13/17	09/13/17	JUDGE JUDY 2ND RUN	N 3-330p	1	:30	1	\$135.00	NM	
1 WSFA W 09/13/17 3:11 PM JUDGE JUDY 2ND RUN 3-330p 3:30 SLFTV30AL09(H) \$135.00 NM	Weeks:			Spots/Week 1						
117 09/13/17	Spots: # Ch	Day Air	Date Air Time Descript	tion	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
Weeks: Start Date End Date MTWTFSS Spots/Week Rate \$135.00 Start/End Time Length Ad-ID Rate Type \$135.00 NM	1 WS	SFA W 09/	13/17 3:11 PM JUDGE	JUDY 2ND RUN	3-330p	:3	0 SLFTV30A	L09(H)		\$135.00 NM
Spots: # Ch	117 09/13/17	09/13/17	JUDGE JUDY 1ST RUN	330-4p	1	:30	1	\$135.00	NM	
Spots: # Ch	Weeks:									
119 09/13/17	Spots: # Ch			tion_		Lengt	h Ad-ID			Rate Type
Weeks: Start Date End Date MTWTFSS Spots/Week \$15.00 Start/End Time Length Ad-ID Rate Type \$15.00 NM	1 WS	SFA W 09/	13/17 3:59 PM JUDGE	JUDY 1ST RUN	330-4p	:3	0 SLFTV30AI	L09(H)		\$135.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	119 09/13/17	09/13/17		430-445a	1	:30	1	\$15.00	NM	
1 WSFA W 09/13/17 4:51 AM Today in Alabama 430am	Weeks:									
120 09/13/17	Spots: # Ch	Day Air				Lengt	h Ad-ID			
Weeks: Start Date 09/11/17 End Date 09/17/17 MTWTFSS - 1 1 Rate \$420.00 Spots: # Ch Day Air Date 1 WSFA W 09/13/17 Air Time Description 5:29 PM WSFA 12 News at Five 5-530pm :30 SLFTV30AL09(H) Length Ad-ID (H) Rate Type (H) 121 09/13/17 09/13/17 09/13/17 09/13/17 09/13/17 09/13/171 1 S285.00 Spots/Week Rate 09/11/17 09/17/171 1 S285.00 Rate Type (H) Spots: # Ch Day Air Date Air Time Description 1 WSFA W 09/13/17 5:36 AM Today in Alabama 530a Start/End Time Length Ad-ID (H) Rate Type (H) 122 09/13/17 09/13/17 09/13/17 09/13/17 09/13/17 09/13/17 09/13/17 09/13/171 1 S800.00 -1 :30 1 \$800.00 NM Weeks: Start Date 09/11/17 09/17/171 1 S800.00 Rate 09/11/17 09/17/171 1 S800.00 Rate 09/11/17 09/17/171 1 S800.00 Rate 09/11/17 09/17/171 1 S800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 S800.00 Rate Type 1 S800.00	1 WS	SFA W 09/	13/17 4:51 AM Today in	Alabama 430am	430-445a	:3	0 SLFTV30AI	_09(н)		\$15.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	120 09/13/17	09/13/17	WSFA 12 News at Five	5-530pm	1	:30	1	\$420.00	NM	
1 WSFA W 09/13/17 5:29 PM WSFA 12 News at Five 5-530pm :30 SLFTV30AL09(H) \$420.00 NM 121 09/13/17 09/13/17 Today in Alabama 530a 528am-6am 1 :30 1 \$285.00 NM Weeks: Start Date 09/11/17 End Date MTWTFSS 09/17/17 Spots/Week 2825.00 Spots: # Ch Day Air Date Air Time Description 1 Start/End Time 28285.00 Length Ad-ID 200 NM Rate Type 28285.00 NM 122 09/13/17 09/13/17 5:36 AM Today in Alabama 530a 528am-6am :30 SLFTV30AL09(H) \$285.00 NM 122 09/13/17 09/13/17 WSFA 12 News at Six - 6-630pm 1 :30 1 \$800.00 NM Weeks: Start Date 09/11/17 09/17/171 End Date MTWTFSS Spots/Week 09/17/171 Rate 09/17/171 Rate 09/17/171 1 Rate Type 100 NM	Weeks:									
121 09/13/17	Spots: # Ch	Day Air	Date Air Time Descript	ion	Start/End Time	Lengt	h Ad-ID			Rate Type
Weeks: Start Date End Date MTWTFSS Spots/Week \$285.00	1 WS	SFA W 09/	13/17 5:29 PM WSFA 1	2 News at Five	5-530pm	:3	0 SLFTV30AI	-09(н)		\$420.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	121 09/13/17	09/13/17	Today in Alabama 530a	528am-6am	1	:30	1	\$285.00	NM	
1 WSFA W 09/13/17 5:36 AM Today in Alabama 530a 528am-6am :30 SLFTV30AL09(H) \$285.00 NM 122 09/13/17 09/13/17 WSFA 12 News at Six - 6-630pm 1 :30 1 \$800.00 NM Weeks: Start Date 09/11/17 End Date 09/17/171 MTWTFSS 09/10/10 Spots Spots/Week 09/17/17 -1 Rate 1980.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	Weeks:			Spots/Week 1						
122 09/13/17 09/13/17 WSFA 12 News at Six - 6-630pm1 :30 1 \$800.00 NM Weeks: Start Date O9/11/17 O9/17/171 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
MF Weeks: Start Date End Date MTWTFSS Spots/Week Rate	1 WS	SFA W 09/	13/17 5:36 AM Today in	Alabama 530a	528am-6am	:3	0 SLFTV30AI	.09(н)		\$285.00 NM
O9/11/17 O9/17/17 1 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	122 09/13/17	09/13/17		6-630pm	1	:30	1	\$800.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	Weeks:			Spots/Week						
	Spots: # Ch			ion		Lenat	h Ad-ID			Rate Type
							-	_09(н)		

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1807396-1	09/24/17	September 2017	08/28/17 - 09/18/17

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3682

www.wsfa.com

Line Start Date	End Date	Description	Start/End Time	MTHESS	Length	Spots/ Week	Rate	Type	
122 09/13/17	09/13/17	WSFA 12 News at Six -	Her sale in the sales in the sales	MTWTFSS 1	:30	1	\$800.00	NM	
		MF							
123 09/13/17	09/13/17	Today In Alabama	6a-7a	1	:30	1	\$450.00	NM	
Weeks:	Start Date 09/11/17	End Date MTWTFSS 09/17/171	Spots/Week	<u>Rate</u> \$450.00					
Spots: # Ch	Day Air		tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSI	FA W 09/	/13/17 6:53 AM Today Ir	n Alabama	6a-7a	:3	0 SLFTV30	AL09(H)		\$450.00 NM
124 09/13/17	09/13/17	ENTERTAINMENT TON	II 630-7p	1	:30	1	\$485.00	NM	
Weeks:	Start Date 09/11/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$485.00					
Spots: # Ch	Day Air		1.5	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSI	FA W 09/	13/17 6:42 PM ENTER	TAINMENT TONIGH	HT 630-7p	:3	0 SLFTV30	AL09(H)		\$485.00 NM
125 09/13/17	09/13/17	LITTLE BIG SHOTS:FO REVER	658-8pm	1	:30	1	\$565.00	NM	
Weeks:	Start Date 09/11/17	End Date MTWTFSS 09/17/171	Spots/Week 1	<u>Rate</u> \$565.00					
Spots: # Ch	Day Air			Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSF	FA W 09/ Credited		BIG SHOTS:FORE	VER 658-8pm	:0	0			\$565.00 NM
126 09/13/17	09/13/17	NBC Today Show	7-9am	1	:30	1	\$260.00	NM	
Weeks:	Start Date 09/11/17	End Date MTWTFSS 09/17/171	Spots/Week 1	Rate \$260.00					
Spots: # Ch	Day Air	Date Air Time Descript	ion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSF	A W 09/	13/17 7:58 AM NBC To	day Show	7-9am	:30	0 SLFTV30A	AL09(H)		\$260.00 NM
127 09/13/17	09/13/17	CARMICHAEL	8-9pm	1	:30	1	\$565.00	NM	
	Start Date 09/11/17	End Date MTWTFSS 09/17/171	Spots/Week 1	<u>Rate</u> \$565.00					-
Spots: # Ch	Day Air		ion_	Start/End Time	Lengti	h Ad-ID			Rate Type
1 WSF	A W 09/ Credited	13/17 CARMIC	CHAEL	8-9pm	:00	0			\$565.00 NM
128 09/13/17	09/13/17	NBC Today 2	9-10am	1	:30	1	\$115.00	NM	
	Start Date 09/11/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$115.00					
Spots: # Ch	Day Air			Start/End Time	Length	n Ad-ID			Rate Type
1 WSF	A W 09/	13/17 9:34 AM NBC Too	day 2	9-10am	:30	SLFTV30A	L09(H)		\$115.00 NM
129 09/13/17	09/13/17	LAW AND ORDER:SVU	9-10pm	1	:30	1	\$800.00	NM	
	Start Date 09/11/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: # Ch	Day Air		<u>ion</u>	Start/End Time	Length	Ad-ID			Rate Type

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09/17/17

09/11/17

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1807396-1	09/24/17	September 2017	08/28/17 - 09/18/17

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3682

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www.wsia.com									
				ă.		Spots/			
ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
129 09/13/17	09/13/17	LAW AND ORDER:S\	/U 9-10pm	1	:30	1	\$800.00	NM	
Spots: # Ch	Day Air	r Date Air Time Descr	iption	Start/End Time	Lengt	th Ad-ID			Rate Type
1 WS	SFA W 09		AND ORDER:SVU	9-10pm	:0	00			\$800.00 NN
	Credited	1							
130 09/17/17	09/17/17	NET Early Today ON	4-430x	S	:30	1	\$10.00	NM	
Weeks:		End Date MTWTFSS	Spots/Week	Rate					
	09/11/17	09/17/17S	1	\$10.00					D.L. T.
Spots: # Ch				Start/End Time		th Ad-ID	AL 00 (U)		Rate Type
1 WS	SFA Su 09	/17/17 4:26 AM NET E	ariy Today ON	4-430x	.3	0 SLFTV30	ALU9(H)	-	\$10.00 NM
131 09/18/17	09/18/17	NET Early Today ON	4-430x	M	:30	1	\$10.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/17 M	Spots/Week 1	<u>Rate</u> \$10.00					
Spots: # Ch			•	Start/End Time	l engt	h Ad-ID			Rate Type
	SFA M 09			4-430x		0 SLFTV30	AL09(H)		\$10.00 NM
132 09/14/17	09/14/17	NET Early Today ON	4-430x	T	:30	1	\$10.00	NM	
Weeks:	Start Date 09/11/17	End Date MTWTFSST	Spots/Week 1	<u>Rate</u> \$10.00					
Spots: # Ch	- I - I - I - I - I - I - I - I - I - I		-	Start/End Time	Lenat	h Ad-ID			Rate Type
	SFA Th 09			4-430x		0 SLFTV30	AL09(H)		\$10.00 NM
				-	.20		¢40.00	NINA	•
133 09/12/17	09/12/17	NET Early Today ON	4-430x	-T	:30	1	\$10.00	NM	
Weeks:	Start Date 09/11/17	End Date MTWTFSS -T	Spots/Week 1	<u>Rate</u> \$10.00					
Spots: # Ch	Name of the Control o		(5)	Start/End Time	I enat	h Ad-ID			Rate Type
	SFA <i>Tu 09</i>		arly Today ON	4-430x	:0				\$10.00 NN
	Credited								
134 09/13/17	09/13/17	NET Early Today ON	4-430x	W	:30	1	\$10.00	NM	
10/	Ctad Data	End Date MINTESS	ChatalMaak	Dete					
Weeks:	Start Date 09/11/17	End Date MTWTFSS 09/17/17W	Spots/Week 1	<u>Rate</u> \$10.00					
Spots: # Ch				Start/End Time	Lengt	h Ad-ID			Rate Type
	SFA W 09/			4-430x	:3	0 SLFTV30	AL09(H)		\$10.00 NM
135 09/18/17	09/18/17	midnight, texas	9-10pm	M	:30	1	\$675.00	NM	
\\/a = ! ·	Chart Date	End Data MTHTECC	Cnote Marsis	Pote					
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/17 M	Spots/Week 1	<u>Rate</u> \$675.00					
Spots: # Ch			ption .	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	SFA M 09/			9-10pm	:3	0 SLFTV30	AL09(H)		\$675.00 NM
136 09/14/17	09/14/17	american nina warrior	7-9p	T	:30	1	\$800.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	00/11/17	00/47/47 T	1	6000.00					

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\$800.00

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<u>Advertiser</u>	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3682

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www.wsta.com						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
136 09/14/17	09/14/17	american nina warrior	7-9p	T	:30	1	\$800.00	NM	
Spots: # Ch	<u>Day Air</u> SFA Th 09			Start/End Time		h Ad-ID	AL 00 (U)		Rate Type
1 000	SFA III U9	/14/17 8:39 PM america	an nina warrior	7-9p	:3	U SLFTV3U	ALU9(H)		\$800.00 NM
137 09/14/17	09/14/17	Chicago Fire	9-10pm	T	:30	1	\$800.00	NM	
Weeks:	Start Date 09/11/17	End Date MTWTFSST	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: # Ch	Day Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA Th 09	/14/17 9:06 PM Chicago	o Fire	9-10pm	:3	0 SLFTV30	AL09(H)		\$800.00 NM
138 09/12/17	09/12/17	Midnight, texas	9-10pm	-T	:30	1	\$600.00	NM	
Weeks:	Start Date 09/11/17	End Date MTWTFSS 09/17/17 -T	Spots/Week 1	<u>Rate</u> \$600.00					
Spots: # Ch		Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA Tu 09, Credited	9	nt, texas	9-10pm	:0	0			\$600.00 NM
139 09/13/17	09/13/17	AGT	658-8pm	W	:30	1	\$565.00	NM	
Weeks:	Start Date 09/11/17	End Date MTWTFSS 09/17/17W	Spots/Week 1	<u>Rate</u> \$565.00					
Spots: # Ch			120	Start/End Time	Lenat	h Ad-ID			Rate Type
i	SFA W 09/		<u></u>	658-8pm		0 SLFTV30A	L09(H)		\$565.00 NM
140 09/13/17	09/13/17	Marlon	8-9pm	W	:30	1	\$565.00	NM	
Weeks:	Start Date 09/11/17	End Date MTWTFSS 09/17/17w	Spots/Week	<u>Rate</u> \$565.00					
Spots: # Ch			tion_	Start/End Time	Lengti	h Ad-ID			Rate Type
1 WS	SFA W 09/	13/17 8:20 PM Marlon		8-9pm	:30	0 SLFTV30A	L09(H)		\$565.00 NM
141 09/13/17	09/13/17	Midnight, Texas	9-10pm	W	:30	1	\$800.00	NM	
Weeks:	Start Date 09/11/17	End Date MTWTFSS 09/17/17W	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: # Ch				Start/End Time	Length	Ad-ID			Rate Type
1 WS	SFA W 09/			9-10pm	:30	SLFTV30A	L09(H)		\$800.00 NM
142 09/17/17	09/17/17	NFL Football	720p-1030p	S	:30	1	\$1,900.00	NM	
Weeks:	Start Date 09/11/17	End Date MTWTFSSS	Spots/Week 1	<u>Rate</u> \$1,900.00				-	
Spots: # Ch	Day Air			Start/End Time	Length	Ad-ID			Rate Type
	FA Su 09/			720p-1030p) SLFTV30A	L09(H)		\$1,900.00 NM
143 09/13/17	09/17/17	Today In Alabama	6a-7a	WTF	:30	1	\$450.00	NM	
Weeks:	Start Date	End Date MTWTFSSWTF	Spots/Week	Rate					
Spots: # Ch	09/11/17 <u>Day Air</u>		•	\$450.00 Start/End Time	Length	n Ad-ID			Rate Type
-poto. <u>#</u> <u>OII</u>	<u> </u>			Start Life Time	Longii				itate Type

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Advertiser		Product	Estimate Number
ISS/Senate L	eadership Fun	SENATE LEADERSHIP FU	3682

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Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
143 09/13/17	09/17/17	Today In Alabama	6a-7a	WTF	:30	1	\$450.00	NM	
Spots: # Ch	Day Air Da	te Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID	***************************************		Rate Type
1 WSF	- 1000		n Alabama			0 SLFTV30A	L09(H)		\$450.00 NM
144 09/16/17	09/16/17	dateline sat night myste	r 7-9p	S-	:30	1	\$150.00	NM	
(S. 14) P. C.		nd Date <u>MTWTFSS</u> 9/17/17S-	Spots/Week 1	<u>Rate</u> \$150.00					
Spots: # Ch	Day Air Da			Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSF	A Sa 09/16/	17 8:41 PM dateline	sat night myster	7-9p	:3	0 SLFTV30A	L09(H)		\$150.00 NM
145 09/13/17	09/13/17 I	Marlon	8-9pm	W	:30	1	\$600.00	NM	
		nd Date <u>MTWTFSS</u> 9/17/17W	Spots/Week 1	<u>Rate</u> \$600.00					
Spots: # Ch	Day Air Da		tion	Start/End Time	<u>Lengtl</u>	n Ad-ID			Rate Type
1 WSF.	A W 09/13/	17 8:46 PM Marlon		8-9pm	:30	SLFTV30AI	_09(н)		\$600.00 NM
146 09/16/17	09/16/17	NBC Golf	2p-5p	S-	:30	1	\$100.00	NM	
		nd Date <u>MTWTFSS</u> 0/17/17S-	Spots/Week	<u>Rate</u> \$100.00					
Spots: # Ch	Day Air Da		ion_	Start/End Time	Length	Ad-ID			Rate Type
1 WSF	A Sa 09/16/	17 4:59 PM NBC Go	lf	2p-5p	:30	SLFTV30AL	_09(н)		\$100.00 NM
147 09/17/17	09/17/17 L	F SU 1130p-12x	1130p12x	S	:30	1	\$25.00	NM	
		nd Date MTWTFSS 0/17/17S	Spots/Week 1	Rate \$25.00					
Spots: # Ch	Day Air Dat		<u>ion</u>	Start/End Time	Length	Ad-ID			Rate Type
1 WSF	A Su 09/17/	17 11:59 PM LF SU 1	130p-12x	1130p12x	:30) SLFTV30AL	.09(н)		\$25.00 NM
148 09/13/17		VSFA 12 News at Ten - //F	10-1035pm	WTF	:30	1	\$675.00	NM	
		nd Date MTWTFSS /17/17WTF	Spots/Week 1	<u>Rate</u> \$675.00					
Spots: # Ch	Day Air Dat	e <u>Air Time</u> <u>Descript</u>	<u>ion</u>	Start/End Time	Length	Ad-ID			Rate Type
1 WSF/	A W 09/13/	17 10:33 PM WSFA 1	2 News at Ten - MF	10-1035pm	:30	SLFTV30AL	.09(н)		\$675.00 NM
149 09/13/17	09/17/17 N	IBC Today Show 3	10-11am	WTF	:30	1	\$115.00	NM	
		<u>Id Date</u> <u>MTWTFSS</u> /17/17WTF	Spots/Week 1	<u>Rate</u> \$115.00	2				
Spots: # Ch	Day Air Dat			Start/End Time	Length		0063		Rate Type
1 WSFA	A W 09/13/1	17 10:34 AM NBC Too		10-11am	:30	SLFTV30AL	.U9(H)		\$115.00 NM
150 09/13/17	09/17/17 T	onight Show	1035-1137pm	WTF	:30	1	\$260.00	NM	
		<u>d Date</u> <u>MTWTFSS</u> /17/17WTF	Spots/Week	<u>Rate</u> \$260.00					
Spots: # Ch	Day Air Dat		ion	Start/End Time	Length	Ad-ID			Rate Type
1 WSFA	A W 09/13/1	7 10:49 PM Tonight \$	Show	1035-1137pm	:30	SLFTV30AL	09(н)		\$260.00 NM

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Advertiser	<u>Product</u>	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3682

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Line Sta	rt Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
			The second secon							
150 09/	13/1/	09/17/17	Tonight Show	1035-1137pm	WTF	:30	1	\$260.00	NM	
151 09/	13/17	09/17/17	ALABAMA LIVE @ 11A	A 11-1130Am	WTF	:30	1	\$70.00	NM	
Wee	eks:	Start Date 09/11/17	End Date MTWTFSSWTF	Spots/Week 1	<u>Rate</u> \$70.00					
Spots:	# Ch	Day Air		•	Start/End Time	Lenat	h Ad-ID			Rate Type
	1 WSF				11-1130Am		0 SLFTV30AL	.09(н)		\$70.00 NM
152 09/	13/17	09/17/17	ALABAMA LIVE @ 113 AM	30 1130A-12P	WTF	:30	1	\$70.00	NM	
Wee	eks:	Start Date 09/11/17	End Date MTWTFSSWTF	Spots/Week 1	<u>Rate</u> \$70.00					
Spots:	# Ch	Day Air	M.M. 1 1.1 1 1 1 100.110		Start/End Time	Lengt	h Ad-ID			Rate Type
		A W 09/		MA LIVE @ 1130AM	1130A-12P	:3	0 SLFTV30AL	.09(н)		\$70.00 NM
153 09/	13/17	09/17/17	Late Night w/ Seth Mey	er 1137p-1235x	WTF	:30	1	\$25.00	NM	
Wee	eks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Spots:	# Ch	09/11/17 Day Air	09/17/17WTF Date Air Time Descrip	1 ntion	\$25.00 Start/End Time	l enat	h Ad-ID			Rate Type
		A Th 09/		ght w/ Seth Meyers	1137p-1235x		0 SLFTV30AL	.09(н)		\$25.00 NM
154 09/	13/17	09/17/17	Last Call With Carson Dily Late	Da 1235-105x	WTF	:30	1	\$15.00	NM	
Wee		Start Date 09/11/17	End Date MTWTFSS 09/17/17WTF	Spots/Week 1	<u>Rate</u> \$15.00					
Spots:		Day Air			Start/End Time	Lenat	h Ad-ID			Rate Type
		A F 09/		all With Carson Daily L		:0				\$15.00 NM
		Credited								
155 09/1	13/17	09/17/17	WSFA 12 News at Noon	n 12-1230pm	WTF	:30	1	\$225.00	NM	
Wee		Start Date 09/11/17	End Date MTWTFSS 09/17/17WTF	Spots/Week	<u>Rate</u> \$225.00					
Spots:		Day Air		1 ation	Start/End Time	I enat	h Ad-ID			Rate Type
	20 07 29-2-2-	A F 09/	10 to	RI DES RESE	12-1230pm		0 SLFTV30AL	09(н)		\$225.00 NM
156 09/1	13/17	09/17/17	NET Early Today ON	4-430x	WT	:30	1	\$10.00	NM	
Wee	eks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
_		09/11/17	09/17/17WT	1	\$10.00					
Spots: 4		Day Air			Start/End Time		h Ad-ID	00(11)		Rate Type
1	l WSF				4-430x) SLFTV30AL			\$10.00 NM
157 09/1	13/17	09/17/17	RIGHT THIS MINUTES	130-2p	WTF	:30	1	\$70.00	NM	
Wee		Start Date 09/11/17	End Date MTWTFSS 09/17/17WTF	Spots/Week 1	Rate \$70.00					
Spots: #		Day Air l			Start/End Time	Lenati	n Ad-ID			Rate Type
1					130-2p		SLFTV30AL	09(H)		\$70.00 NM

We Warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

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Send Payment To:
WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1807396-1	09/24/17	September 2017	08/28/17 - 09/18/17

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3682

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		Constal			
Line Start Date End Date Description Start/End Time MTWTFSS	Length	Spots/ Week	Rate	Type	
158 09/13/17 09/17/17 HARRY 2-3pWTF	:30	1	\$60.00	NM	
130 03/13/17 03/17/17 11A(K) 2-5pWIF	.50	'	Ψ00.00	INIVI	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 wtF 1 \$60.00					
09/11/17 09/17/17WTF 1 \$60.00 Spots: # Ch Day Air Date Air Time Description	Lengt	h Ad-ID			Rate Type
1 WSFA Th 09/14/17 2:59 PM HARRY 2-3p		0 SLFTV30/	AL09(H)		\$60.00 NM
					7-2-12-1
159 09/13/17	:30	1	\$135.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 wtF 1 \$135.00					
Spots: # Ch Day Air Date Air Time Description Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSFA F 09/15/17 3:11 PM JUDGE JUDY 2ND RUN 3-330p		0 SLFTV30/	AL09(H)		\$135.00 NM
160 09/13/17 09/17/17 JUDGE JUDY 1ST RUN 330-4pWTF	:30	1	\$135.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate					***************************************
09/11/17 09/17/17WTF 1 \$135.00					
Spots: # Ch Day Air Date Air Time Description Start/End Time		h Ad-ID			Rate Type
1 WSFA W 09/13/17 3:55 PM JUDGE JUDY 1ST RUN 330-4p	:3	0 SLFTV30A	AL09(H)		\$135.00 NM
161 09/13/17 09/17/17 Today in Alabama 430a 430-5aWTF m	:30	1	\$15.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 wrF 1 \$15.00					3 - 2 - 3
Spots: # Ch Day Air Date Air Time Description Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSFA F 09/15/17 4:41 AM Today in Alabama 430am 430-5a	:30	0 SLFTV30A	L09(H)		\$15.00 NM
162 09/13/17 09/17/17 WSFA 12 News at Five 5-530pmWTF	:30	1	\$420.00	NM	
The second of th					
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>					· · · · · · · · · · · · · · · · · · ·
	Lengtl	h Ad-ID			Rate Type
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 wTF 1 \$420.00		h <u>Ad-ID</u> 0 SLFTV30A	sL09(H)		Rate Type \$420.00 NM
Weeks: Start Date 09/11/17 End Date 09/17/17 MTWTFSS Spots/Week - with 1 width 2 wid			sL09(н) \$285.00	NM	
Weeks: Start Date 09/11/17 End Date 09/17/17 MTWTFSS - wtf Spots/Week 1 Rate \$420.00 Spots: # Ch Day Air Date 1 Air Time Description Start/End Time Description Start/End Time Description 5-530pm 163 09/13/17 09/17/17 Today in Alabama 530a 528am-6am wtf Weeks: Start Date End Date MTWTFSS Spots/Week Rate	:30	0 SLFTV30A		NM	
Weeks: Start Date 09/11/17 End Date 09/17/17 MTWTFSS - wtf Spots/Week 1 Rate \$420.00 Spots: # Ch Day Air Date 1 Air Time Description Start/End Time Description Start/End Time Description 1 WSFA Th 09/14/17 5:12 PM WSFA 12 News at Five 5-530pm 163 09/13/17 09/17/17 Today in Alabama 530a 528am-6am WTF Weeks: Start Date 09/11/17 End Date 09/17/17 MTWTFSS Spots/Week 285.00 Rate 3285.00	:30	0 SLFTV30A		NM	\$420.00 NM
Weeks: Start Date 09/11/17 End Date 09/17/17 MTWTFSS - wtf Spots/Week 1 Rate \$420.00 Spots: # Ch Day Air Date 1 Air Time Description Start/End Time Description Start/End Time Description 5-530pm 163 09/13/17 09/17/17 Today in Alabama 530a 528am-6am wtf Weeks: Start Date End Date MTWTFSS Spots/Week Rate	:30 :20 :20	0 SLFTV30A	\$285.00	NM	
Weeks: Start Date 09/11/17 End Date 09/17/17 MTWTFSS Spots/Week 9420.00 Rate \$420.00 Spots: # Ch Day Air Date 1 Date Description 09/14/17 Start/End Time Description 05-530pm Start/End Time 05-530pm 163 09/13/17 09/17/17 Today in Alabama 530a 528am-6am WTF Weeks: Start Date 09/11/17 End Date 09/17/17 MTWTFSS 09/17/19 Spots/Week 09/11/17 Rate 09/11/17 \$285.00 Spots: # Ch Day Air Date 1 Air Time Description 05/18/19 Start/End Time 1/18/19 Start/End Time 05/18/19 S28am-6am	:30 :30 <u>Length</u> :30	1 Ad-ID 2 SLFTV30A	\$285.00 L09(H)		\$420.00 NM
Weeks: Start Date 09/11/17 End Date 09/17/17 MTWTFSS Spots/Week 9420.00 Spots: # Ch Day MSFA Day Day Air Date Description Start/End Time Description Start/End Time Description 163 09/13/17 09/17/17 Today in Alabama 530a 528am-6am WTF Weeks: Start Date 09/11/17 End Date 09/17/17 MTWTFSS Spots/Week Pate Spots/Week O9/11/17 Rate Spots/Week Pate Spots/Week Spots/Wee	:30 :20 :20	1 Ad-ID	\$285.00	NM	\$420.00 NM
Weeks: Start Date 09/11/17 End Date 09/17/17 MTWTFSS Spots/Week 420.00 Rate \$420.00 Spots: # Ch Day Air Date 1 WSFA Th 09/14/17 Air Time Description 5-530pm Start/End Time 5-530pm 163 09/13/17 09/17/17 Today in Alabama 530a 528am-6am WTF Weeks: Start Date 09/11/17 End Date 09/17/17 MTWTFSS 09/18/Week 09/11/17 Rate 285.00 Spots: # Ch Day Air Date Air Time Description 1 WSFA F 09/15/17 Start Time Description 528am-6am Start/End Time 528am-6am 164 09/13/17 09/17/17 WSFA 12 News at Six - 6-630pm WTF	:30 :30 <u>Length</u> :30	1 Ad-ID 2 SLFTV30A	\$285.00 L09(H)		\$420.00 NM
Weeks: Start Date 09/11/17 End Date 09/17/17 MTWTFSS Spots/Week 9420.00 Spots: # Ch Day Mir Date 1 Day Day Air Date 09/14/17 Air Time Description 5/12 PM WSFA 12 News at Five Start/End Time 5-530pm 163 09/13/17 09/17/17 Today in Alabama 530a 528am-6am WTF Weeks: Start Date 09/11/17 End Date 09/17/17WTF 1 MTWTFSS Spots/Week Rate 09/11/17 Start/End Time Description 164 09/13/17 09/17/17 WSFA 12 News at Six - 6-630pm WTF Weeks: Start Date 09/11/17 MTWTFSS Spots/Week Rate 09/11/17 Rate 09/11/17 Spots/Week Rate 09/11/17 Spots/Week 8800.00 Spots: # Ch Day Air Date Air Date Air Time Description Start/End Time Description	:30 Length :30 :30	1 Ad-ID	\$285.00 L09(H) \$800.00		\$420.00 NM Rate Type \$285.00 NM Rate Type
Weeks: Start Date 09/11/17 End Date 09/17/17 MTWTFSS Spots/Week Rate \$420.00 Spots: # Ch Day 1 WSFA Daty Date The 09/14/17 Air Time Description Description Start/End Time 5-530pm 163 09/13/17 09/17/17 Today in Alabama 530a 528am-6am WTF Weeks: Start Date 09/11/17 End Date 09/17/17 MTWTFSS Spots/Week Pate Spots/Week P	:30 Length :30 :30	1 Ad-ID) SLFTV30A	\$285.00 L09(H) \$800.00		\$420.00 NM Rate Type \$285.00 NM
Weeks: Start Date 09/11/17 End Date 09/17/17 MTWTFSS - Very New	:30 Length :30 :30	1 Ad-ID	\$285.00 L09(H) \$800.00		\$420.00 NM Rate Type \$285.00 NM Rate Type

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Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3682

www.wsfa.com

Line Start Date End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
165 09/13/17 09/17/17	Today In Alabama	6a-7a	WTF	:30	1	\$450.00	NM	
	<u>Date</u> <u>Air Time</u> <u>Descrip</u> /13/17 6:22 AM Today I	10000-1 01 11	Start/End Time 6a-7a		<u>h Ad-ID</u> 0 SLFTV30A	L09(H)		<u>Rate</u> <u>Type</u> \$450.00 NM
166 09/13/17 09/17/17	ENTERTAINMENT TON	N 630-7p	WTF	:30	1	\$485.00	NM	
Weeks: Start Date 09/11/17	End Date MTWTFSS 09/17/17WTF	Spots/Week 1	<u>Rate</u> \$485.00					
Spots: # Ch Day Air	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSFA F 09/	15/17 6:59 PM ENTER	TAINMENT TONIGH	T 630-7p	:3	0 SLFTV30AI	L09(H)		\$485.00 NM
167 09/13/17 09/17/17	NBC Today Show	7-9am	WTF	:30	1	\$260.00	NM	
Weeks: <u>Start Date</u> 09/11/17	End Date MTWTFSS 09/17/17WTF	Spots/Week 1	<u>Rate</u> \$260.00					
Spots: # Ch Day Air	Date Air Time Descript	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSFA Th 09/	14/17 8:27 AM NBC To	day Show	7-9am	:3	0 SLFTV30AI	_09(H)		\$260.00 NM
168 09/13/17 09/17/17	NBC Today 2	9-10am	WTF	:30	1	\$115.00	NM	
Weeks: Start Date 09/11/17	End Date MTWTFSSWTF	Spots/Week 1	<u>Rate</u> \$115.00					
Spots: # Ch Day Air	Date <u>Air Time</u> Descript	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSFA Th 09/	14/17 9:35 AM NBC To	day 2	9-10am	:3) SLFTV30AI	_09(н)		\$115.00 NM
			Total Spots	12	8			

Payment Terms 30 Days

\$35,290.00 **Gross Total Agency Commission**

\$5,293.50

Net Amount Due

\$29,996.50

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